

Montgomery & Page County

Contact: Belinda DeBolt, MHA, Page County Public Health 712-246-2332 pcphbd@mchsi.com

Sue Drake, RN, Montgomery County Public Health 712-623-4893 montphns@hotmail.com

Community Health Needs Assessment Snapshot

Promote Healthy Behaviors

Problems/Needs:

- In 2008, Montgomery County's baseline rate for overweight/obese was 67% and Page County's was 66%. The state rate was 63%. Fits the Healthy People 2020 3four50 approach that suggests 3 factors (physical inactivity, smoking, and obesity) drive the prevalence of four chronic diseases (heart disease, lung disease, type 2diabetes, and many cancers).
- In 2008, Montgomery County had a cancer death rate of 165.6 per 1000 (age adjusted) and Page County had a rate of 197.5 per 1000 (age adjusted). Fits the Healthy People 2020 3four50 approach that suggests 3 factors (physical inactivity, smoking, and obesity) drive the prevalence of four chronic diseases (heart disease, lung disease, type 2diabetes, and many cancers).
- Chronic lower respiratory disease death rates were 67.9 per 1000 in Montgomery County and 59.8 per 1000 in Page County for 2008. The state rate for the same time period was 46.
- Heart disease death rates were 186.9 per 1000 in Montgomery County and 168.1 in Page County. The state rate in 2008 was 178.5. In 2008, cigarette smoking rates were 25% in Montgomery County and 28% in Page County. The state rate was 21. Substance (alcohol and drug) abuse was identified as an issue in both counties, but county statistical data showed rates were below the state level.
- In 2008, teen births rates were 32.1% in Montgomery County and 44.0% in Page County. Montgomery County's rate had dropped from 40.5 in 2005 and was below the state rate of 33.4 (2008). In Page County, the rate increased from 34.2 in 2005 and was above the state rate.
- Mental Health was identified as a need by stakeholders; however, it was not considered an issue by the public. The term mental health was also very broad, so it was difficult to pinpoint particular statistical data to support a specific health improvement plan.

Prevent Injuries

Problems/Needs:

None identified

Protect Against Environmental Hazards

Problems/Needs:

- Radon was identified as a health issue.
- Lead poisoning was identified as a health issue.

Prevent Epidemics and the Spread of Disease

Problems/Needs:

None identified

Prepare for, Respond to, and Recover from Public Health Emergencies

Problems/Needs:

None identified

Strengthen the Public Health Infrastructure

Problems/Needs:

- Access to care was addressed in the form of lack of public health workforce.
- Transportation was identified as a health access barrier.
- Emergency care for sick children was identified as a health issue.
- Uninsured/underinsured individuals were addressed in stakeholder meetings.

Community Health Improvement Plan

Goal	Strategies	Who is responsible?	When? (Timeline)
By January 2020, Montgomery and Page Counties will reduce their obese/overweight population rates by 2%. In 2008, Montgomery County's baseline was 67% and Page County's was 66%.	Create a list of local partners to assist in reaching goal. Build it as the health improvement plan efforts move toward the goal.	Public Health agencies in Montgomery and Page Counties	April 2012
	Develop and implement a comprehensive education plan for agencies and appropriate partners. Schools, Chambers of Commerce, health care providers, fitness centers, and hospitals are included in this group.	Public Health agencies in Montgomery and Page Counties	May 2012
	Create a media campaign featuring physical activity for all socio-economic levels.	Agency public information officers and administrators	June 2012
	Create a media campaign focusing on nutrition. Work with local farmers markets to promote fresh, in-season foods.	Agency public information officers and administrators; city administrators; farmers market contacts	July 2012
	Investigate and apply for funding opportunities to expand outreach on obese/overweight prevention.	Public Health administrators in Montgomery and Page Counties	January 2018
	Meet with city and county leaders to express need for healthier built environments.	Public Health agencies in Montgomery and Page Counties	June 2015
	Collaborate with the IDPH Office of Multicultural and Minority Health to reach special populations, and local Latino Centers.	Public Health agencies and	August 2014

		OMMH Advisory Council	
	Promote better nutrition in young children and mothers in conjunction with WIC and Maternal Child Health programs.	Public Health agencies, WIC nutritionist, MCH coordinator	October 2014
	Promote national and international events such as International Walk to School Day.	Public Health agencies in Montgomery and Page Counties	September 2014
	Collaborate with the Iowans Fit for Life to bring state-wide programs to local communities.	Public Health agencies in Montgomery and Page Counties	March 2015
	Create displays at immunization clinics promoting good nutrition and physical activity.	Public Health agencies in Montgomery and Page Counties	January 2016

Goal	Strategies	Who is responsible?	When? (Timeline)
By January 2020, Montgomery and Page Counties will reduce their cancer death rates in residents by 1.5%. In 2008, Montgomery County had a cancer death rate of 165.6 per 1000 (age adjusted) and Page County had a rate of 197.5 per 1000 (age adjusted).	Create a list of local partners to assist in reaching goal. Build as health improvement plan advances toward the goal.	Public Health agencies in Montgomery and Page Counties	April 2012
	Develop and implement a comprehensive education plan for agencies and appropriate partners. Faith-based community, Chambers of Commerce, health care providers, fitness centers, hospitals, support groups, and Relay for Life committees are included in this group.	Public Health agencies in Montgomery and Page Counties	May 2013
	Collaborate with the Iowa Cancer Consortium Community Assistant for the area. Attend local meetings and participate in community events.	Public Health agencies in Montgomery and Page Counties; Southwest Iowa ICC Community Assistant	August 2013
	Support local activities built around events like the National Breast Cancer Awareness month, and the Great American Smoke out.	Public Health agencies in Montgomery and Page Counties	April 2015
	Promote early cancer screenings and detection methods with information from IDPH and American Cancer Society.	Public Health agencies in Montgomery and Page Counties	August 2015
	Collaborate with the IDPH Office of Multicultural and Minority Health to reach special populations, and local Latino Centers.	Public Health agencies and OMMH Advisory Council	October 2015
	Encourage local residents to become members of the Iowa Cancer Consortium.	Public Health agencies in Montgomery and Page Counties	December 2015

	Promote creation and maintenance of local cancer prevention networks.	Public Health agencies in Montgomery and Page Counties	January 2015
	Attend local tobacco use prevention coalition meetings and promote their activities.	Public Health agencies in Montgomery and Page Counties	June 2012
	Create displays at immunization clinics promoting healthy behavior and cancer prevention methods.	Public Health agencies in Montgomery and Page Counties	January 2016
	Create a media campaign featuring early screenings and prevention methods for all socio-economic levels.	Agency public information officers and administrators	June 2012